Dental registrants' uptake of CPD: Preferences for online versus in-person

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Background & Aims



- Continuing professional development (CPD) is a requirement of dental professionals across the globe.
- In the UK, engagement with CPD is regulated by the General Dental Council who maintain that approaches to CPD should be tailored to individual dental professionals' field of practice.
- The COVID-19 pandemic meant that for a while, all in-person CPD activities were suspended.
- GDC staff noted that the pandemic had changed the way of thinking about CPD delivery and forced providers to be creative.

Aim

We report on findings from a larger study of CPD activity among UK dental professionals. We present uptake, preferences, and perceptions of the quality of in-person versus comparable CPD activities online.



Methods



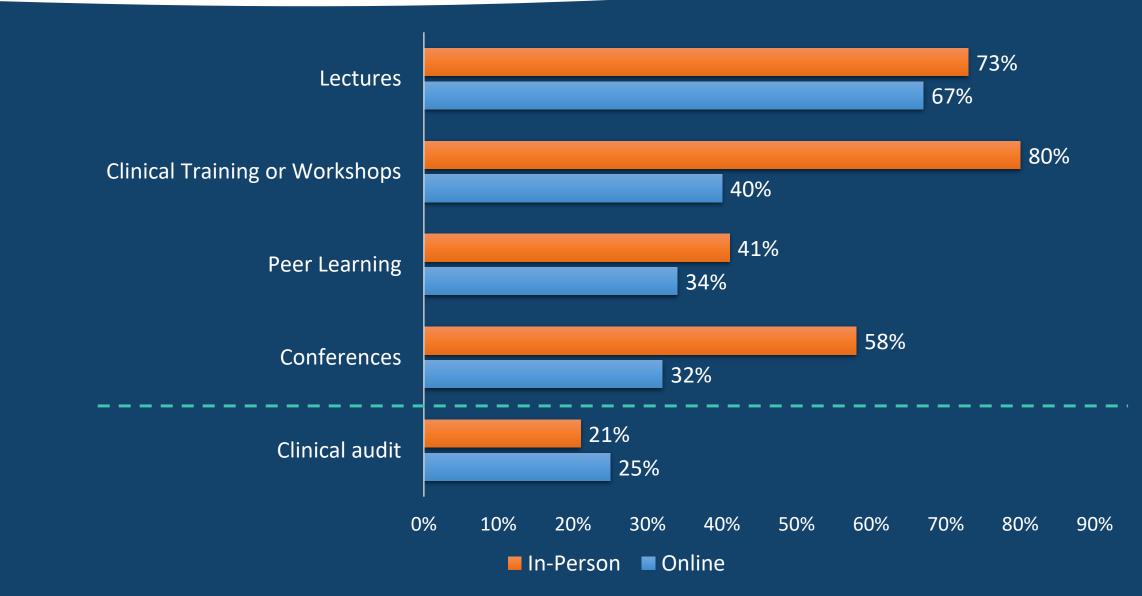


- Data was collected from UK dental registrants via an online survey related to CPD experiences.
- Survey was piloted with 22 dental professionals in a range of roles across the UK nations.
- Survey was distributed via the GDC to all UK dental registrants: 28th Sept 31st Oct 2022.
- 2,817 responses were yielded. Data were weighted according to role (dentist/DCP) to reflect the GDC registrant population.
- Funding and survey facilitation was provided by the GDC, however analyses were independent and views presented are those of the authors, not of the GDC.



Results: CPD Undertaken in Past 12 Months







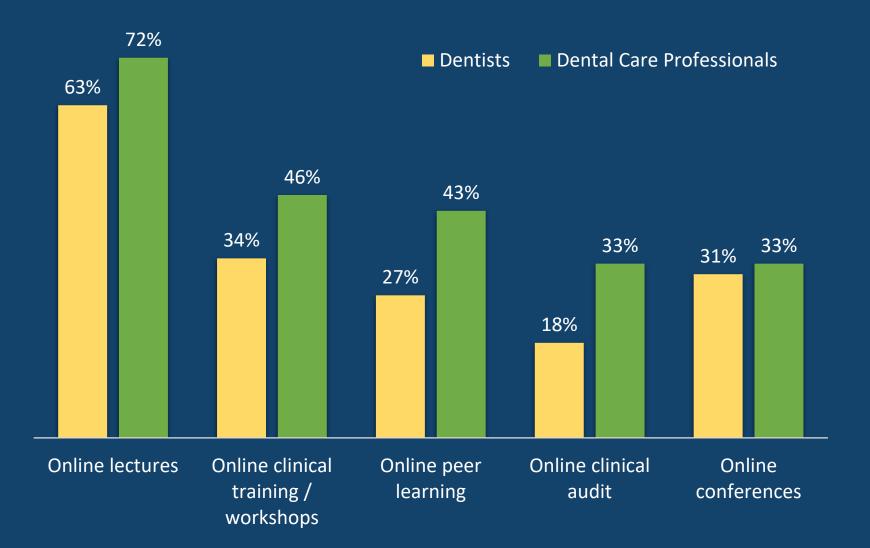
Dentists vs DCPs: Online CPD



Greater proportions of DCPs participated in online formats.

Reasons for this are unclear, but:

- Ease of access.
- Lack of travel cost.
- Compatibility with caring responsibilities.

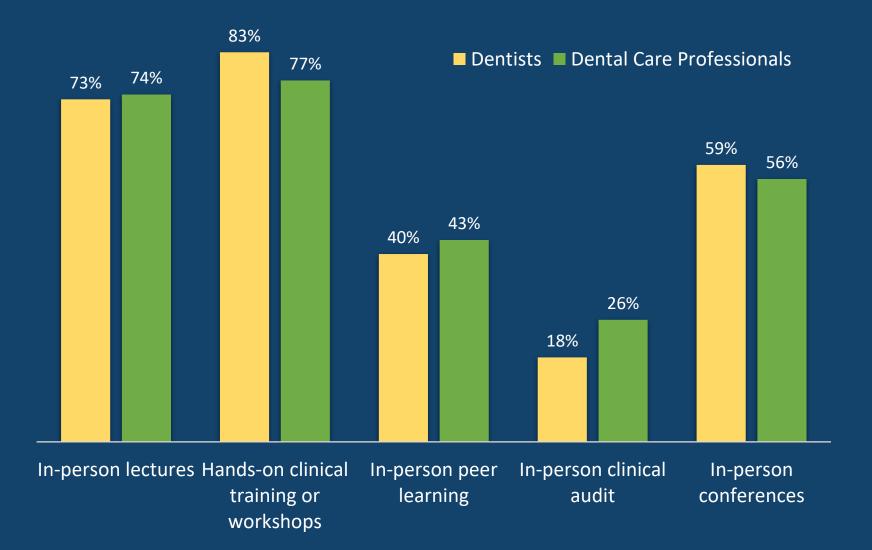




Dentists vs DCPs: In-Person CPD



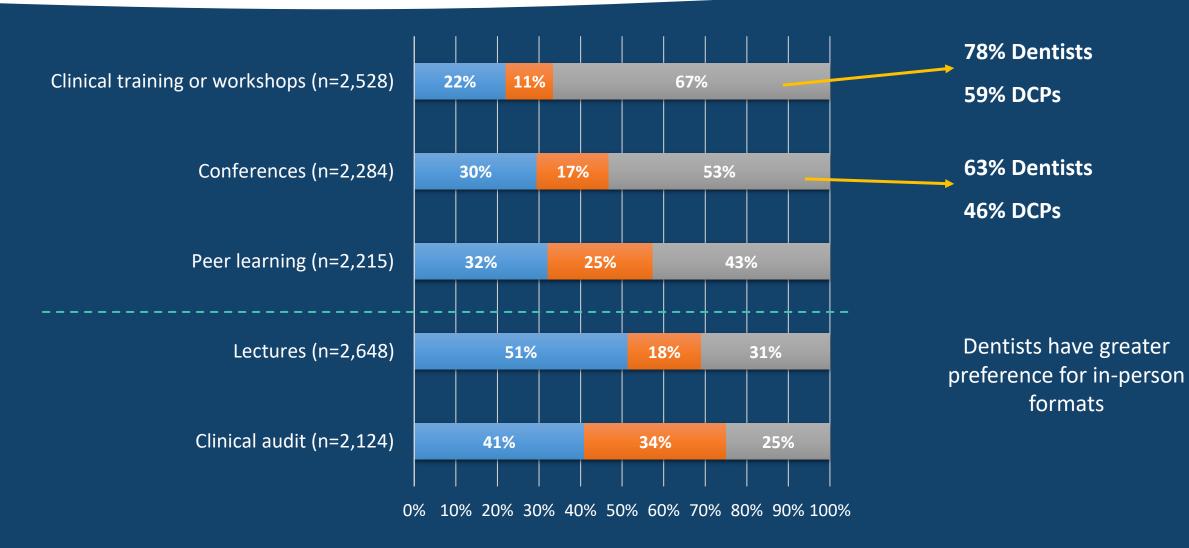
Similar trends in participation in inperson CPD events.









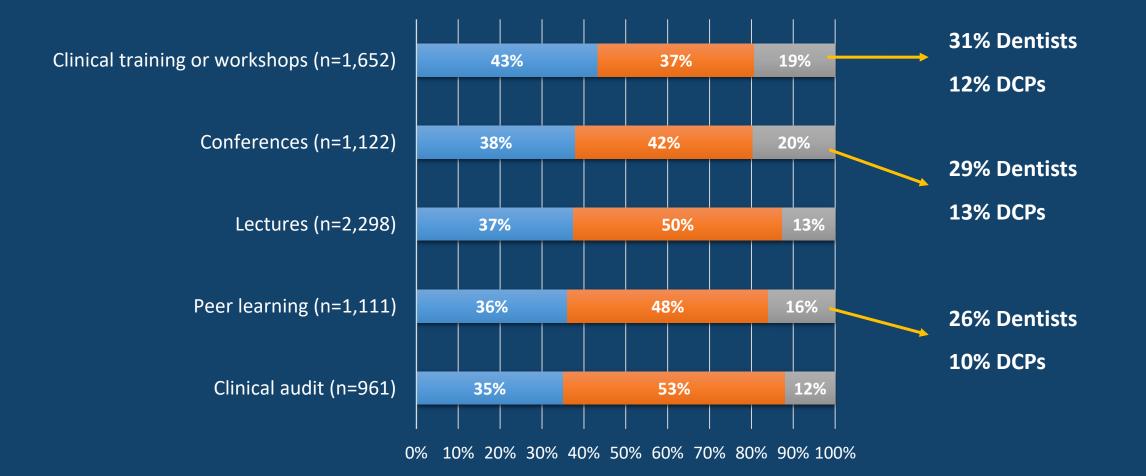


Strongly/Prefer Online No Preference Strongly/Prefer In-Person









Much/Higher Quality
Neither Higher or Lower Quality
Much/Lower Quality



Discussion & Conclusion





The most common forms of CPD participation were lectures and clinical training or workshops.



For lectures, there was approx. 50/50 split preference for online/in-person however the quality was comparable. For clinical training, dentists prefer in-person.



It is promising that generally respondents did not perceive a difference in the quality of online alternatives versus in-person CPD.



When deciding on the format of a CPD event, we recommend that providers give thought to the nature of the activity and the preferences of potential audiences.



Results indicate that more online CPD opportunities could increase accessibility of CPD, particularly for those with caring responsibilities and financial limitations.



References



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Evaluating Enhanced Continuing Professional Development Final Report

June 2023

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